



Social Media Coordinator

ORGANIZATION

Camp Kirk empowers neurodivergent kids and youth to reach their potential through recreational programs. Within a small and nurturing community, our programs emphasize strengths so that participants can develop confidence, connection, and community. Camp Kirk supports neurodivergent kids and youth, ages 7-17. The majority of our campers have learning disabilities, autism, and/or ADHD.

JOB DESCRIPTION

The Social Media Coordinator is responsible for capturing and sharing the magic of Camp Kirk through various social media platforms, including Instagram, Facebook, and TikTok. This role plays an important part in engaging with our camp community, including parents, families, and potential campers, by showcasing daily camp life, special events, and camper achievements.

Specific duties include:

- Capturing high-quality photos and videos throughout camp sessions to highlight the camp experience.
- Creating engaging content for Camp Kirk's social media platforms (Instagram, Facebook, TikTok) with posts that reflect the camp's mission and values.
- Managing and organizing photos through an online gallery, ensuring that images are easily accessible for parents to review.
- Designing and creating a session-end slideshow that captures camp memories, to be uploaded to Camp Kirk's YouTube channel.
- Collaborating with the Camp Kirk Admin Team to ensure content aligns with overall camp messaging and branding.

This role is perfect for a creative, organized individual with a passion for storytelling, photography, and connecting with a broader audience through digital platforms.

CONTRACT DETAILS + COMPENSATION

The Social Media Coordinator position is in addition to your primary camp staff role.

The contract runs from **June 15th - August 25th, 2026**. Staff reside in cabins with 3-4 other staff members. Compensation for a summer contract is **\$6,438 + room and board**. All staff members will receive comprehensive training before the summer begins, including sessions on camper care, behavior management, and Therapeutic Crisis



Intervention.

Equal Opportunity and Accessibility Commitment

Camp Kirk is an equal opportunity employer and is committed to fostering an inclusive and accessible workplace that celebrates diversity and values the contributions of all individuals. We welcome applicants of all abilities and provide accommodations to ensure equal access throughout the hiring process.

If you require accommodations at any stage of the application or hiring process, please contact us at claire@campkirk.com or **416 782 3310** and we will work with you to meet your needs.

We strive to ensure our workplace is inclusive and supportive, and we actively promote an environment where all team members can thrive. For more information about our accessibility policies or to request accommodations, visit <https://campkirk.com/wp-content/uploads/2021/09/AODA.pdf>