



Camp Kirk 2018 Impact Report

THANK YOU

In 2018, the staff, board and volunteers at Camp Kirk set some lofty goals - and with your help we accomplished them!

We kicked off the year with our 25th anniversary concert. Over 550 camp alumni, donors and friends came together to celebrate and keep the "magic" of Camp Kirk alive. The night was filled with music and friendship. It was an amazing concert and because of your generosity we raised over \$280,000!

In the summer, we welcomed 144 kids to camp. Our campers have autism, attention deficit disorders, learning disabilities and anxiety, but these challenges do not define them. With the support of our caring staff, they discovered their strengths, gained confidence and made friends. Through programs (including pottery, rock climbing, drama, and more) campers learned that they are creative, brave, and funny. This wouldn't have been possible without your support.

Thank you for giving our campers the chance to shine.



"Our youngest son attended Camp Kirk this summer for the first time. Watching him hug staff the day he departed brought tears to my eyes. The level of comfort he gained at camp has lasted into the school year. His self confidence soared and he has shown so much positivity since attending. I cannot praise Camp Kirk enough for the love and respect they show to my children."

-Katherine F.



81

Kids provided with
financial assistance
to cover camp fees

144

Kids had the
chance to shine
at Camp Kirk

Provided over
\$350,000
in camper fee
subsidies

"When I came to pick up my daughter from camp I was amazed to see how confident she was! She went from a shy child when dropped off to one that glowed with self-confidence...She can't wait to come back next year!"

~Pam M.

Your support truly made a difference



At the end of the summer we surveyed our parents and they let us know that Camp Kirk had a big impact on their children.

↑ Improved
sense of social
acceptance &
belonging

98%

↑ More
adaptable
to change

81%

↑ Improved
ability to work
collaboratively

89%

↑ Improved
ability to
express needs
and emotions

83%

↑ Improved
ability to ask
for help

79%

↑ Improved
ability to
manage strong
emotions

70%

"Each year at camp, my son grows in self-assurance and confidence. He looks forward to it each year, and his experience never disappoints. We feel he's given the tools and self-esteem boost he needs to navigate the year ahead, and we are so grateful." -

~Louise G.

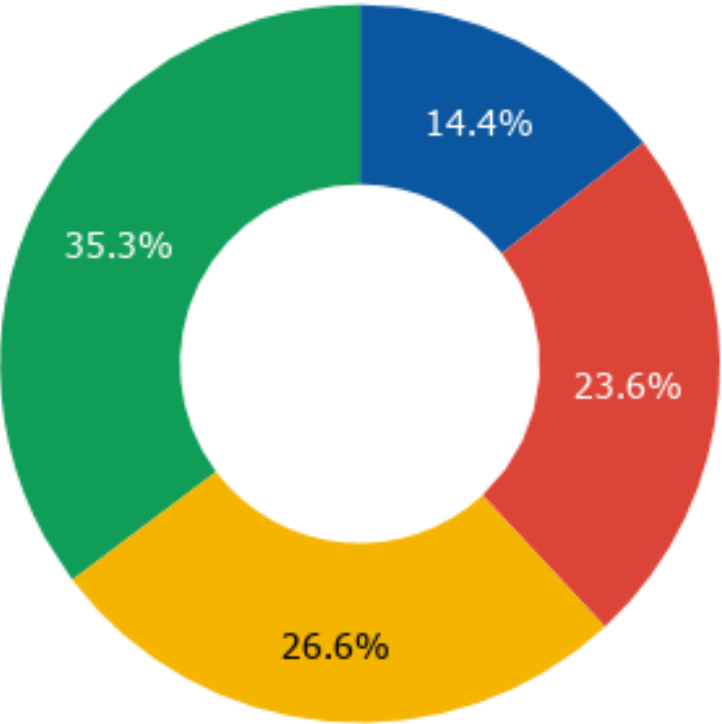
2018 FINANCIALS

Camper fees only covered 37% of the cost of operating our camp. Because of you, 144 children were able to attend Camp Kirk and no child was turned away due to their financial situation. Your generosity also helped us add essential funds to our reserves, ensuring our program and campers are protected in the event of an economic downturn or unforeseen changes to our fundraising activities. Thank you.

Revenue

Total Revenue = \$796,368

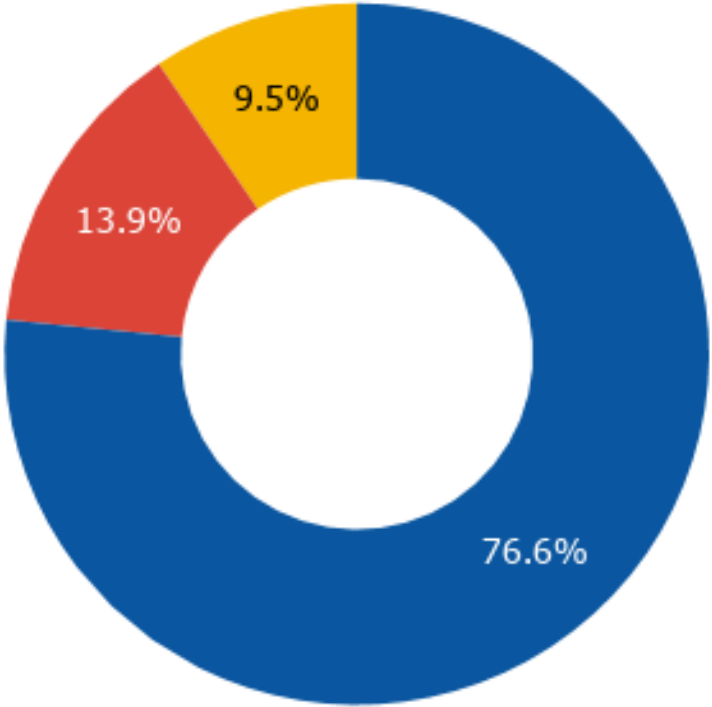
- Individual and Community Donations
- Foundation and Corporations
- Camper Fees
- Events and Sponsorship



Expenses

Total Expenses = \$567,130

- Summer Camp and Public Awareness - 76.6%
- Fundraising - 13.9%
- Administration - 9.5%



Audited financial statements are posted campkirk.ca. All information in this report is for the 2018 fiscal year, starting October 1, 2017, and ending on September 30, 2018. If you have any questions, please do not hesitate to contact us at tara@campkirk.com or 416.782.3310.

THANK YOU

We are deeply grateful for all our
supporters and everything you do
for our kids and camp.



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